

No. 26-07/2011-T&C-CM(pt.)

Circular T&C-CM No. 21/15-16

Sub: Rationalization of tariff under prepaid mobile services-reg.

Kindly refer to this office letter of even no. dated 29.05.2015 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to rationalize/clarify as under:-

'Vide above referred order, Rate cutter voice STV has been revised from existing Rs. 54 to Rs. 42 (+/- Rs.2). Keeping in view the provisions of Telecom Consumer Protection Regulations (TCPR), 2012' with respect to pricing of STVs, it is clarified that The Revised MRP of the above rate cutter voice STV may be fixed as Rs. 42 (+2/-1) instead of Rs. 42(+/-2).

- 2. All the other terms and conditions will remain same.
- 3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- 4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- 5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- 6. This circular is issued based on the approval of ECT vide Approval No.1850 dated 28.05.2015 in P&P-CMcell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

(N. S. Dhami) AGM (T&C-CM)

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

(Rakesh Arya) Dy. Manager (T&C-CM)